

Agenda Item 9

TESCO BAGS OF HELP FUND

We have been trying for three years to find funding for I-Spy in the Countryside booklets. We initially purchased 70 copies to see if it would help us have conversations with children with autism and learning difficulties and their parents and also adults with autism and learning difficulties. The reason for this is to encourage them to venture out and enjoy the countryside. Because we have had difficulty in obtaining funding we have been very selective how we have given these booklets away. It is clear from the reactions we have had that all the I-Spy booklets related to the countryside, create real interest from the children and adults we have engaged in conversation with. Having evidence that it does lead them to venture into the countryside is difficult to determine. Providing different I Spy books related to the countryside year on year, may provide feedback and evidence. We have now established that the Tesco Bags of Help fund may fund this project. The issue we have is that if we win funding it will either be £1000, £2000 or £4000. We can get these booklets for £1.35. Clearly 560 booklets should last us for 2 years and stocking above that figure would be an issue for storage. Now we have found that the Bags of Help fund will accept this type of funding application, we can use it again when stock is at the reorder point. We have also been after a pop up banner to display at events like Choice Unlimited. So the banner can be part of our funding bid. The banner would be promoting countryside for all and display that it is promoted by the local access forums.

I believe to strengthen our bid to win the £1000 we should include the £200 for leaflets for the Mount group. At previous Leicester Choice Unlimited events the Mount Group (excluding Springbridge - carriage driving) is the only RDA group which has provided us with leaflets to signpost their organisation. This was also the case at the Rutland event. We must remember whatever we do, our aim is to win the funding for the I Spy booklets. Information relating to the Mount Group's funding is at the end of this document.

So our challenge is if we win £2000 or £4000, which gives us an extra £1000 or £3000, what do we spend the money on? I have changed the original proposal relating to if we win the extra £1000 or £3000 to reflect the LAF's needs. Again it is important to remember we cannot afford to weaken our funding application. To enable us to move forward on this issue I would like LAF members to look at what I am proposing and if they feel they have a more worthwhile proposal submit it to Cheryl, so she can include it with the LAF papers. The proposer will have up to 5 minutes to state why their proposal should be included in the bid. The other members of the LAF will then have a chance to comment on the proposal. Once all the proposals are heard, all members of the LAF will then vote on what should be included in the funding application. The application will be voted on by the Tesco in Rutland, so we need to aim whatever we include towards benefiting Rutland people.

So my proposal is:

£760 - I Spy booklets - These booklets will also be given out at the Lincolnshire and Leicestershire events

£40 - *A pop up banner for displays at Choice Unlimited and similar events, with the words "Countryside For All" "Promoted by the "Leicestershire, Lincolnshire and Rutland Local Access Forums"

£200 - Leaflets for The Mount Group RDA (some of these leaflets we will be using ourselves to distribute at events)

*It may be the case that the pop up banner price maybe slightly different to that quoted. Whether the price is lower or higher than that quoted, the £800 will be used for the I-Spy booklets and the pop up banner.

I would like the above to remain fixed. However if you feel you there is a better option than £200 going to the Mount Group. Please let Cheryl know and state "Proposal for the first £200". Please provide one sentence on what the money should be spent on and a short paragraph on the reason why.

My proposal if we win a further £1000 or £3000 is:

To allocate £100 maximum to table top leaflet dispensers.

This will enable people with wheelchairs and mobility scooters to pick up the Countryside for All leaflets easily at the events we attend. It will also enable everyone to see the different route leaflets easily and make the stand look more professional.

To allocate up to £200 maximum for the event table cloth and table runners.

This is to enable people visiting the events we attend to easily understand who we are and what we do.

To allocate the remainder of the money to next year's Rutland Choice Unlimited event.

The reason being that we may not get the amount of money we need from Sponsors initially. The Choice Unlimited event benefits the Rutland elderly, disabled and their carers.

So if you feel there is/are better option/s for the £1000 or £3000, please provide one sentence on what the money should be spent for the option/s and a short paragraph/s on the reason/s why.

INFORMATION RELATING TO THE MOUNT GROUP

Dear John

Caroline Hodges passed a copy of your email to me as I am a Trustee for The Mount Group, RDA. My name is Diane Clews and I am involved in fundraising for our group. I have recently submitted an application to Tesco for "Hiring of Horses", and live in hope that we will be successful in our bid.

Thank you very much for considering The Mount Group in your bid. We also need to update our leaflets about RDA and have them printed, so a contribution would be most welcome. We estimate the cost would be up to £200.

Our annual running costs are approximately £22,000, for which we do not receive any government funding. We rely entirely on contributions from riders, donations and fundraising events to meet costs. Any contribution awarded to The Mount Group, would be greatly appreciated.

We have up to 40 children and adults per week and approximately half of them are from Rutland.

I hope this information has been helpful to you

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